

Member Perks

Marketing & Promotion

The BBA has a strong following on social media, so we spotlight members through promotional posts and informational videos.

Bridal Shows

Our annual bridal shows are two of the biggest in WNY, giving you the chance to meet with hundreds of prospective clients – because we believe nothing’s better than face-to-face interaction!

Networking Opportunities

We host two members’ events a year, where you can meet other business owners, hand out business cards, and make new contacts.

Listing in Our Membership Directory

We give each business a profile in our online, comprehensive membership directory – an important resource we offer to new brides-to-be.

Television

The BBA hosts Wedding Planning Weekly, a series that promotes our association and member businesses on broadcast television.

Brand Recognition

Participating businesses receive a member plaque and access to the BBA logo for use in your promotional materials – a guarantee to customers that you strive for excellence.

Referrals by Fellow-Members

We are a network of wedding-service professionals – our members make every effort to recommend the services of other qualified BBA vendors.



Our Mission

Newly engaged couples are poised to spend more money than they’ve ever spent, on things they’ve never purchased before, from businesses they’ve never heard of. That’s why they need to make contact with businesses they can trust.

The Buffalo Bridal Association exists for one reason: to help our members connect with them.

Our Goals

- 1 To provide the wedding-service industry with a standard of professionalism and quality
- 2 To identify, promote, and publicize business that newly-engaged couples can count on
- 3 To provide a competitive advantage to our members



Buffalo Bridal
ASSOCIATION

2727 Harlem Road
Cheektowaga, NY 14225
www.BuffaloBridalAssociation.com

 : 716.884.5391  : 716.884.1803

 : facebook.com/BuffaloBridalAssociation

 : pinterest.com/BfloBridalAssoc

  : @BfloBridalAssoc



Buffalo Bridal
ASSOCIATION



Code of Ethics

The Buffalo Bridal Association and its members acknowledge the need to preserve and encourage fair and professional business practices. As a condition of membership, all members pledge to subscribe to the following Code of Professional Ethics:

I pledge myself to honesty and integrity, to pursue my profession and education so that services to my clients shall reflect the highest standards.

I pledge myself to comply with the standards of Buffalo Bridal Association. I pledge myself to seek and maintain association with fellow members and others who may become a part of my business and professional life in an honorable and cooperative manner.

I know that my clients rely on my knowledge, experience, and recommendations. I pledge not to betray the trust my clients put in me.



Part of a Family

As a member of the BBA, you will join a family of over one hundred businesses in Western New York committed to serving newly-engaged couples and their families. Major categories include:



FLORISTS



APPAREL



MUSIC



PHOTOGRAPHY



BAKERIES



VENUES



JEWELRY



DECOR



LIMOUSINES

“The BBA allows me the opportunity to network with people who understand what all of us as wedding pros go through, because technically, we’re all co-workers.”

– Heather Bellini
Heather Bellini Photography

Your Clients Benefit, Too!

Brides-to-be need to become educated on a wide array of products, from businesses they need to trust. A membership in the BBA is a guarantee to your clients that you are willing to go above and beyond for them.

Your membership gives them the benefit of knowing their most important decisions are safe in the hands of vendors who are committed to providing quality products and premier customer service.

The BBA is mutually beneficial to all our members – we provide a network where couples can discover your business from working with other BBA members.

Articles

- 1 I will accurately represent my qualifications and expertise in all communications.
- 2 I will act and speak professionally so as to not offend or bring discredit to the wedding services profession.
- 3 I will be committed to understanding my client's needs.
- 4 I will communicate clearly with my clients in layman's language what my prices are and what services are included. I will gladly answer questions about these things so that my client is comfortable with what has been ordered.
- 5 I will maintain the trust of clients and respect the affairs of clients and BBA members who may share information in confidence
- 6 I will treat other wedding professionals with courtesy and dignity.
- 7 I will provide services in those areas in which I am qualified to serve. When unable or unqualified to fulfill requests for services, I will make every effort to recommend the services of a qualified BBA member.
- 8 I will protect the public against fraud or unfair practices and shall attempt to disengage all practices which bring discredit to the profession.
- 9 I will not be party to agreements which unfairly limit or restrain access to the marketplace by any other wedding professional, client or to the public, based on race, creed, color, sexual orientation, age, physical disability, or country of origin.

Some photos provided by
Heather Bellini Photography & Dana Marie Photography

